Pre-Season Case Submission Steps

Are you ready to be a marketing champion?
Follow these steps to start your journey towards marketing greatness!

Tip: The submission process takes approximately 25 minutes to complete (not including video creation) so don’t wait and get it started!

1. Film your video
   - Film your video outlining your solution to the McDonald’s Pre-Season Case!
   - This video must NOT exceed 3 minutes in length.
   - Consult the “Rules and Regulations” on www.marketingleague.ca for requirements and specific information.

2. Fill out the Microsoft Form
   - Go to www.marketingleague.ca under the header “Pre-Season Case”.
   - You will find a Microsoft form.
   - This form must be filled out to be able to submit a video submission.

3. Check your Email
   - When the Microsoft form is submitted an email will be sent to the email address provided in the form.
   - It will include access to the submission drop box and instructions for how to name your files.
   - Be sure to check your spam folder!

4. Upload your Video Submission
   - There will be a link in the email from step two to a drop box.
   - To submit your video submission click on the link “Competitor Submission”.
   - To submit to the dropbox, click “Select files” and select your video, then click “Upload”.

5. Upload your Transcript
   - There will be a link in the email from step two to a drop box.
   - To submit a copy of your team’s unofficial transcript(s), click on the link “Competitor Transcripts”.
   - To upload, click “Select files” and select your transcript(s), then click “Upload”. Ensure the transcripts are in PDF format.
   - This will ONLY be used to confirm status as a full-time student.

Congratulations!
You have completed your submission for Canadian Marketing League!

For questions and inquiries, please email query@cmljudging.ca

www.marketingleague.ca